

Information on the Processing of Data of Points of Sale

The Controller of your personal data is **Śnieżka Trade of Colours sp. z o.o.**, with its registered office at ul. Chtodna 51, 00-867 Warsaw, and mailing address at ul. Dębicka 44, 39-207 Brzeźnica (hereinafter referred to as “**Śnieżka Trade of Colours sp. z o.o.**” or “**we**”).

Source of Your Personal Data

Your personal data have been provided to Śnieżka Trade of Colours sp. z o.o. by your Contracting Partner (the Distributor from whom your organisation purchased Śnieżka products), with whom Śnieżka Trade of Colours sp. z o.o. has entered into an agreement.

Purpose and Legal Basis of Data Processing

Your personal data are processed for commercial and statistical purposes, as well as for market research related to the purchase of products of Śnieżka Trade of Colours sp. z o.o. carried out by your organisation. The legal basis for the processing of your personal data is Article 6(1)(f) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter: the “GDPR”). The legitimate interest pursued by the Controller consists in conducting market analysis of the sales of goods supplied by Śnieżka Trade of Colours sp. z o.o. on the basis of the contracts concluded.

Śnieżka Trade of Colours sp. z o.o. will disclose your personal data to other recipients entrusted with the processing of personal data on behalf of and for the benefit of Śnieżka Trade of Colours sp. z o.o. Moreover, Śnieżka Trade of Colours sp. z o.o. will make your personal data available to other recipients, where such an obligation arises from applicable law.

The scope of your personal data processed by Śnieżka Trade of Colours sp. z o.o. includes the following categories of personal data: company name and address, quantity and value of the goods purchased from the Supplier.

Retention Period of Your Personal Data

Your personal data will be processed for the period resulting from the distribution of the Controller’s goods to your Distributors from whom you purchase the Controller’s products, or through whom you are supplied with such products, and for the period necessary to carry out statistical analyses.

Your Rights

You have the right to:

- access your personal data and obtain a copy of the data being processed, in accordance with Article 15 of the GDPR;
- rectify any inaccurate personal data concerning you, in accordance with Article 16 of the GDPR;
- request the erasure of your personal data (*the right to be forgotten*) in the circumstances referred to in Article 17 of the GDPR;

- request the restriction of processing of your personal data in the cases specified in Article 18 of the GDPR;
- object to the processing of your personal data in the cases referred to in Article 21 of the GDPR;
- receive the personal data you have provided and transmit them to another controller, in the circumstances set out in Article 20 of the GDPR.

Right to Object

As your personal data are processed on the basis of the legitimate interests pursued by the Controller, you have the right to object to the processing of your personal data on grounds relating to your particular situation. An objection may be submitted by sending a message to the following e-mail address: dane.osobowe.toc@sniezka.com.

If you believe that your personal data are being processed in violation of the law, you have the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office.

Contact

If you require any additional information regarding the protection of personal data or wish to exercise your rights, please contact our Data Protection Officer (DPO) at the following address:

E-mail: dane.osobowe.toc@sniezka.com

Śnieżka Trade of Colours sp. z o.o. registered office: ul. Chłodna 51, 00-867 Warsaw, mailing address: ul. Dębicka 44, 39-207 Brzeźnica