

Information on the processing of personal data for Facebook, Instagram and YouTube users.

The administrator of your personal data is Śnieżka Trade of Colors Sp. z o.o., the company's seat: 00-867 Warszawa, ul. Chłodna 51; mailing address: 39-207 Brzeźnica, ul. Dębicka 44 (hereinafter referred to as "We" or "Administrator").

As for data processing for purposes related to running a fanpage and maintaining statistics on Facebook and Instagram, the joint administrator of your personal data is Meta Platforms Ireland Limited. Information on the processing of your data by Meta can be found at: https://www.facebook.com/privacy/policy/?locale=pl_PL. Additional information about joint administration and its objectives and scope can be found here:

https://www.facebook.com/legal/terms/page_controller_addendum

As for the remaining scope, we are an independent Administrator of your data.

For what purpose and on what basis are your data processed?

If you comment on our posts or write messages to us, we process your data in order to respond, carry on with further correspondence, interact and respond to your activities based on our legitimate interests in accordance with Article 6 sec. 1 item f) of the GDPR.

We also collect the content of messages that are sent or received by users via the chat feature provided for the purposes of enabling communication with users pursuant to Article 6 sec. 1 item f) of the GDPR.

If you consent to the dissemination of your image, your data is processed for the purpose of using photos or video materials from events organized by us for marketing purposes based on art. 6 sec. 1 item a) of the GDPR, i.e. the voluntary consent of the data subject. The consent can be withdrawn at any time.

Who will we share your data with?

Your personal data are collected using tools offered by Meta Platforms Ireland Limited and the owner of YouTube - Google Ireland with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland. More information on data processing by Google can be found at: <https://policies.google.com/privacy?hl=pl-PL>

In the event of transferring data to servers located outside the EEA, this is done on the basis of standard contractual clauses approved by the European Commission pursuant to Article 46 of the GDPR.

Your personal data may be shared with other users of Facebook, Instagram and YouTube if you post them in publicly visible posts or comments on our social media.

Your data will be processed for the period necessary to achieve the above-mentioned purposes or until you withdraw your consent or object to the processing.

Your rights

The User has the right to: access the content of the data and request its rectification, deletion, restriction of processing, the right to transfer data and the right to object to the processing of data, as well as the right to lodge a complaint with the supervisory body dealing with the protection of personal data - <https://uodo.gov.pl/>

To the extent that the basis for processing the User data is consent, the data will be processed until such consent is withdrawn. The consent can be withdrawn at any time. The consent withdrawal does not affect the lawfulness of processing carried out prior to its withdrawal. In order to withdraw consent, the User may also send an e-mail to the following e-mail address: dane.osobowe.toc@sniezka.com

Contact

If you need further information related to the personal data protection or want to exercise your rights, contact us:

E-mail: dane.osobowe.toc@sniezka.com

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